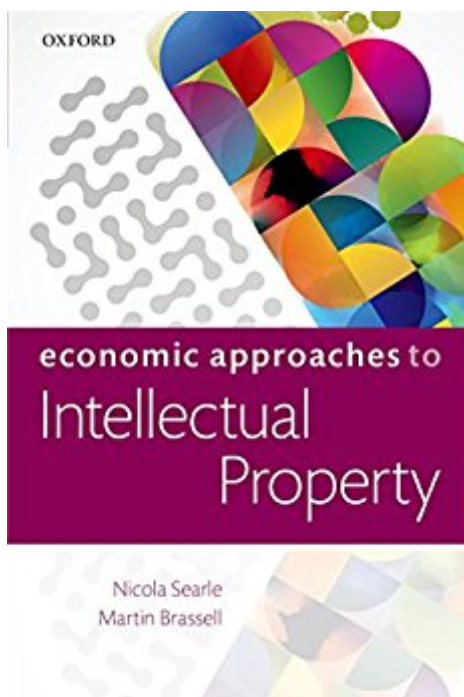


The book was found

Economic Approaches To Intellectual Property



Synopsis

Intellectual property has traditionally been a matter for the legal professions, but with the shift to evidence-based policy, the global economic upheaval, and the advent of the digital age, intellectual property is increasingly informed by economic perspectives. This book is a comprehensive, critical analysis of economic interpretations of intellectual property, written for researchers, practitioners and policymakers. It analyses the interface between economics, finance, accountancy and intellectual property law. Commencing with a critical analysis of the economics of innovation, law, industrial organisation and welfare, the book then critiques the economics of specific intellectual property rights, including copyright, patents, trade marks, geographical indications and design rights. It further assesses the interaction between economics, IP and competition. Finally, it examines why, when and how IP generates value, reviewing contemporary approaches to valuation and accounting, and the emerging use of IP to facilitate business finance. This analytical text offers readers a better understanding of IP's contribution to macro- and microeconomics, as well as insights that inform the debate on evidence-based IP policy.

Book Information

File Size: 1717 KB

Print Length: 280 pages

Publisher: OUP Oxford (August 18, 2016)

Publication Date: August 18, 2016

Sold by:Â Digital Services LLC

Language: English

ASIN: B015P7A156

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #519,425 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #25

inÂ Books > Law > Intellectual Property > Patent, Trademark & Copyright > Trademark #44

inÂ Kindle Store > Kindle eBooks > Law > Intellectual Property > Patent, Trademark & Copyright

#74 inÂ Books > Law > Intellectual Property > Patent, Trademark & Copyright > Copyright

[Download to continue reading...](#)

Economic Approaches to Intellectual Property Intellectual Property in the New Technology Age: 2016: Vol. I Perspectives, Trade Secrets and Patents (Intellectual Property in the New Technological Age) Intellectual Property: Supreme Court Contemporary Decisions (Intellectual Property Law Series) Foundations of Educational Technology: Integrative Approaches and Interdisciplinary Perspectives (Interdisciplinary Approaches to Educational Technology) Clinical Approaches to the Mentally Disordered Offender (Wiley Series in Clinical Approaches to Criminal Behavior) Approaches to Teaching Coetzee's Disgrace and Other Works (Approaches to Teaching World Literature) Customary Law and Economics (Economic Approaches to Law series, #42) Rural Economic Development, 1975-1993: An Annotated Bibliography (Bibliographies and Indexes in Economics and Economic History) Handbook of United States Economic and Financial Indicators, 2nd Edition (Bibliographies and Indexes in Economics and Economic History) Intellectual Property and Open Source: A Practical Guide to Protecting Code Intellectual Property in Government Contracts: Protecting and Enforcing IP at the State and Federal Level Law and Creativity in the Age of the Entertainment Franchise (Cambridge Intellectual Property and Information Law) Open Source Licensing: Software Freedom and Intellectual Property Law Emanuel Law Outlines: Intellectual Property Intellectual Property Law Examples & Explanations: Intellectual Property Intellectual Property Statutes: 2016 Ownability: How Intellectual Property Works Selected Intellectual Property and Unfair Competition Statutes, Regulations, and Treaties (Selected Statutes) Harvesting Intangible Assets: Uncover Hidden Revenue in Your Company's Intellectual Property

[Dmca](#)